



# Vision Quest

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Dear Educator:

We are pleased to present you with an exciting gift: Vision Quest, a new educational program created by the South Dakota Optometric Society with the input of teachers in our state. This easy-to-use program is packed with age-appropriate lesson ideas, educational tools and fun activities to help students learn about:

- the basic workings of the eyes and visual system;
- the importance of good eye health and safety; and
- the vital role that vision plays in learning, athletic performance and enjoyment of life!

While 85 percent of all learning is visually-based, research shows an estimated 20 percent of school-age children have untreated or under-treated eye and visual conditions. This places an unnecessary burden on students trying to reach their potential and often results in frustration with school, inattention and classroom disruptions. Heightening public awareness about the importance of early detection and treatment of visual problems is of paramount importance, and Vision Quest provides a wealth of tools to help educate students, their parents, teachers and the community!

I hope you will enjoy using Vision Quest and will consider the 110 doctors of optometry who are members of the South Dakota Optometric Society to be your partners in this program. We are always happy to answer your questions and will be most interested in learning about your Vision Quest experiences!

Sincerely,

A handwritten signature in blue ink that reads "Michael Brooke O.D." with a stylized flourish at the end.

Michael Brooke, O.D.  
President  
South Dakota Optometric Society

A handwritten signature in blue ink that reads "Lisa Kollis-Young, O.D." with a stylized flourish at the end.

Lisa Kollis-Young, O.D.  
Immediate Past President  
South Dakota Optometric Society