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July 23, 2009

Dear Optometrist:

The South Dakota Optometric Society invites you to join them for the 2009 Fall Convention at the Holiday Inn Rushmore Plaza in Rapid City, Thursday, October 1 and Friday, October 2. Thirteen hours of first-rate continuing education will be offered during the convention. Check out the enclosed schedule for details.

In addition to continuing education, all SDOS members are encouraged to attend the General Membership Meeting at noon on Thursday, October 1 to learn about SDOS membership benefits programs and the latest regarding board certification. All optometrists are invited to participate in the social and hospitality rooms on Thursday evening.

Room reservations can be made by calling the Holiday Inn Rushmore Plaza at (605)-348-4000. Ask for the South Dakota Optometric Society room block. The room rate is \$85 single occupancy. Please make your room reservation by September 1, 2009, when the room block expires.

Please complete your registration form and return it with payment by September 1, 2009 to receive a lower registration rate. Give me a call at (605) 224-8199 with any questions. I look forward to seeing you in Rapid City in October.

Sincerely,

A handwritten signature in black ink that reads "Deb Mortenson". The signature is written in a cursive, flowing style.

Deb Mortenson
Executive Director

**SOUTH DAKOTA OPTOMETRIC SOCIETY
FALL CONVENTION, OCTOBER 1-2, 2009
HOLIDAY INN RUSHMORE PLAZA, RAPID CITY, SOUTH DAKOTA**

Wednesday, September 30

6:30 p.m. SDOS Board Meeting

Thursday, October 1

7:30-8:00 a.m. Continental Breakfast and Registration

8:00-10:00 a.m. Care of Diabetes Mellitus Patient, Dr. Lingel, 2 CE

10:00-10:15 a.m. Break

10:15-12:15 p.m. Ocular & Visual Manifestations of Systemic Medications, Dr. Lingel, 2 CE

12:15– 2:15 p.m. General Membership Lunch Meeting (non members lunch on your own)

2:15-4:15 p.m. Ocular Vaso-Occlusive Disorders, Dr. Lingel, 2 CE

4:14-4:30 p.m. Break

4:30-5:30 p.m. Corneal transplant, IEK, DSAEK, Dr. Wright, 1 CE

5:30-6:30 p.m. Social

6:30 p.m. Hospitality Rooms

Friday, October 2

7:00-8:00 a.m. Breakfast and Committee meetings

8:00-10:00 a.m. The Differential Diagnosis of Functional vs. Pathological Vision Loss, Dr. Bass, 2 CE

10:00-10:15 a.m. Break

10:15-12:15 p.m. Avoiding Malpractice Over a Lifetime of Eye Care: Twelve Cases, Dr. Bass, 2 CE

12:15-1:15 p.m. Lunch, all registrants

1:15-3:15 p.m. Retinal and Optic Nerve Grand Rounds: Can you make the Call? Dr. Bass, 2 CE

3:15 p.m. Convention Concludes – Please Travel Safely!

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FALL CONVENTION, OCTOBER 1-2, 2009
HOLIDAY INN RUSHMORE PLAZA, RAPID CITY, SOUTH DAKOTA**

REGISTRATION FORM

O.D. Name _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

ADVANCE REGISTRATION - Postmarked by 9/1/2009

<u>Member OD*</u>	\$175.00	\$ _____
after 9/1/2009	200.00	\$ _____

<u>Non-Member OD</u>	\$300.00	\$ _____
after 9/1/2009	325.00	\$ _____

<u>Spouse/Guest:</u>	\$15.00	\$ _____
Name: _____		
(Includes: Breakfasts, Breaks & Thursday Social)		

Extra Meal tickets:		
Thursday Social	\$15.00	\$ _____
Continental Breakfasts (\$5 each)	\$10.00	\$ _____

TOTAL ENCLOSED **\$ _____**

* SDOS extends this rate to out of state ODs who belong to AOA.

Mail Check & Registration Form To:

SDOS Convention
PO Box 1173, Pierre, SD 57501

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If you have questions about the convention or registration, give Deb Mortenson a call at (605) 224-8199 or send her an e-mail at sdeyes3@pie.midco.net.